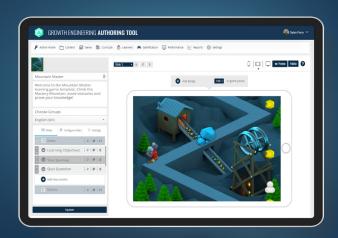




The **Impact Suite** comes locked and loaded with everything you need to delight your learners and deliver business success. But the fun doesn't have to stop there. Thanks to our Power-up options, you can now tap into Growth Engineering's boundless engagement expertise.



A learning system without engaging training content is like a theme park without any rides. Fun, excitement and behaviour change will only ever be a fleeting dream. So, let's get creative! Unleash our Content Creation Power-up to get access to our award-winning eLearning production services.



# **BLANK PAGE**

Not sure where to start? Let's work together to outline your needs and craft a masterpiece.



# THE BLUEPRINT

Already have a vision for eLearning excellence? Now let us help you bring it to life.



Have content available in a different format? We'll transform

it into eLearning eye candy.



## GAME PLAN

We can bring even the boldest vision to life through custom learning games.

We use Growth Engineering Authoring Tool (and 18+ years of instructional design know-how) to craft the kind of content your learners will love. By following our tried and tested production process, you'll get plenty of opportunities to review and provide feedback.



players & milestones.

### SPECIFICATION DOCUMENT Establishing the look and feel of your course.

**PROTOTYPE** Explore a demo course 5 and provide feedback.



**GOLD BUILD** The final version of your content

ready for sign-off.

Seeking to understand your training needs.

## **CONTENT OUTLINE** 4

Breaking down the learning journey step-by-step.

The blueprint for our designers and developers.

### **BETA BUILD** 8

Your updated content ready for a final review.

All content is customised in line with your brand specifications, mobile ready and available in a variety of compliance standards (including SCORM 1.2, 2004, xAPI and cmi5).

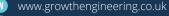


### **Did You Know:**

Online learning has been shown to increase retention rates by as much as 60% versus traditional classroom training (Source: The Research Institute of America).

**PRICING** 

Please reach out for a custom quote based on our £800 content development day rate.



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