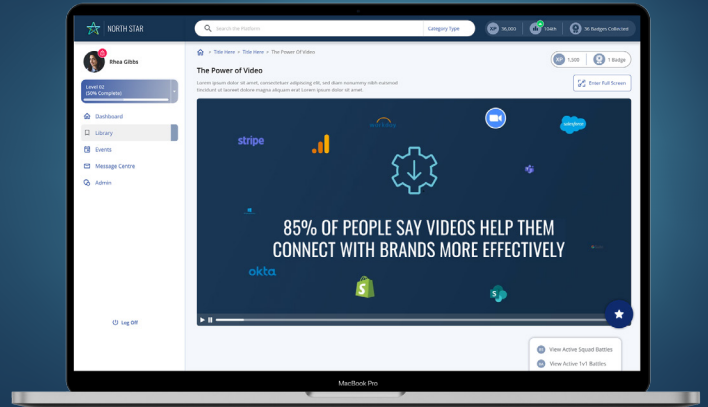




# VIDEO VIRTUOSOS

The **Impact Suite** comes locked and loaded with everything you need to delight your learners and deliver business success. But the fun doesn't have to stop there. Thanks to our Power-up options, you can now tap into Growth Engineering's boundless engagement expertise.



If a picture paints a thousand words, then what's a video worth? Tell your story, using our **Video Virtuosos** Power-up. You'll unlock access to our video production services, so you can create awesome, helpful and visually appealing content that your learners love.



## A TEASER CAMPAIGN

Drive anticipation for your learning campaign.



## A WELCOME VIDEO

Launch your platform and provide a call to action.



## USER VIDEO GUIDES

Build platform knowledge with user video guides.

Your video content will be built in line with your brand specifications. We'll also follow our tried and tested process, giving you plenty of opportunities to review and provide feedback.

**Step 1. Kick-off Meeting:** outline learning objective and audience - **You review and sign-off**

**Step 4. Produce the Video:** we'll work our magic based on the above - **You review and sign-off**

**Step 2. Create Content Outline:** break down what should be included - **You review and sign-off**

**Step 5. Delivery & Upload:** once signed-off, we'll share the video

**Step 3. Build the Storyboard:** map the detail and find the fun factor - **You review and sign-off**



### Did You Know:

Humans process visuals 60,000 times faster than text. So let's hit 'Play' together!  
(Source: iScribblers)

## PRICING

- **Branded Welcome Video:** £5,999 (2 minutes / following preset template)
- **Custom Video Content:** quote based on length and complexity