GROWTH

ENGINEERING

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LEARNING APP

Growth Engineering Learning App is part of the _Impact Suite_. This is the world's most advanced mobile application for organisational learning. Growth Engineering Learning App places unlimited potential right where your learners need it — their pockets!

FEATURE **SNAPSHOT**

QUESTS & OFFLINE ACCESS
Share microunits and learning games to fill knowledge gaps. Learners can even download content and access it offline.

BATTLES
Build and share peer-to-peer quiz Battles that enable learners to demonstrate their mastery and reinforce their knowledge.

CLUBS
Create discussion groups based on the topics that matter to you and your organisation and forge a learning community.

GAMIFICATION
Unleash the power of engagement and turbocharge your training campaign with XP, Badges and Leaderboards.

STREAKS & SCORECARD
Drive behavioural change with Streaks that help your learners form new habits and Scorecards that track their progress.

PUSH NOTIFICATIONS
Spur your learners into action with push notifications – the ultimate communication and engagement tool.

ADMIN TOOLS
Take full command of your training initiative and share responsibility via an intuitive web-based admin panel.

REPORTING SUITE
Access the data you need to monitor progress against your learning objectives and fine-tune your training programme.

BUILT-IN AUTHORING TOOL
Use the Growth Engineering Authoring Tool to quickly create mobile-first training units – all with no technical knowledge required.

INCREDIBLE IMPACT - **HP CASE STUDY:**

HP use Growth Engineering Learning App as a sales enablement tool. The ultimate mobile knowledge reinforcement app helps their salespeople use the HP security story to drive commercial discussions. HP's pilot group demonstrated unprecedented levels of engagement with their new learning solution:

54 Pilot users over **1** month

329 Microunits (**6.1 per user**)

4,557 Logins (**84 per user**)

1,044 Battles completed (**19.3 per user**)

> **We've never seen engagement like it.**
> – Sylvie Pecheur, Global Business Partner at HP

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