



GROWTH ENGINEERING AUTHORING TOOL

The Impact Suite's content engine, Growth Engineering Authoring Tool, helps you create maximum impact with minimum effort. You can now produce high-impact gamified training content **10x** faster than before. And the best part? You don't need to be a tech-whizz to do so!



FEATURE **SNAPSHOT**



INTUITIVE CONTENT BUILDER

Quickly and easily create online training content that supercharges retention levels and improves performance.



ASSET MANAGEMENT

Manage your media and forge consistency across your content, using our comprehensive asset management system.

MOBILE READY

Growth Engineering Authoring Tool content performs well on all devices, creating more accessibility and flexibility for your learners.



LEARNING GAMES

Embrace the power of game-based learning with special templates designed to engage and drive behaviour change.

TEAM MANAGEMENT

Utilise a variety of permission settings to manage your team of builders and give them access to all the tools they need.

B) FULLY COMPLIANT

Export any content you create as SCORM 1.2, 2004, xAPI and cmi5 files for use on any compliant learning system.

GAMIFY CONTENT

Take your training content to the next level by gamifying the experience using XP, Badges, Leaderboards and Timers.

THE DISCOVERY METHOD

Change behaviour by putting your learners' experiences at the centre of their training, with the Discovery Method question type.

CONNECTED

Integrate with Growth Engineering LMS and Learning App to form a direct line between your content and your learners.

FIVE STEPS FOR **SUCCESS**

Growth Engineering Authoring Tool has an intuitive builder and asset management tools that help you to bring your training content to life in a matter of minutes. All you need to do is follow this simple five-step process:

- 1. Upload all your assets like questions, videos, images and audio files.
- 2. Populate your content slides.
- **3.** Add game mechanics, such as Badges, XP, Leaderboards and Timers.
- **4.** Select a gaming template or use a standard training template.
- Publish to Growth Engineering LMS or Learning App, or export as a SCORM 1.2, 2004, xAPI or cmi5 compliant file and upload to the learning platform of your choice.

Start Your Free Trial



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