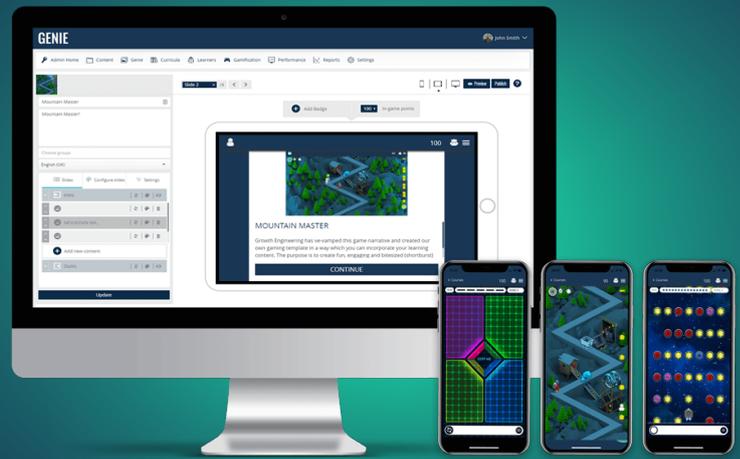




GROWTH ENGINEERING AUTHROING TOOL

Create high-impact, super engaging training content that's **optimised for all devices**, quicker than ever before. With Genie's intuitive builder and template system, you'll be creating gamified and game-based training content in no time – with **no technical expertise required!**



INTUITIVE CONTENT BUILDER

Quickly and easily create online training content that supercharges retention levels and improves performance.



LEARNING GAMES

Embrace the power of game-based learning with special templates designed to engage and drive behaviour change.



GAMIFY CONTENT

Take your training content to the next level by gamifying the experience using XP, Badges, Leaderboards and Timers.



ASSET MANAGEMENT

Manage your media and forge consistency across your content, using Genie's comprehensive asset management system.



TEAM MANAGEMENT

Utilise a variety of permission settings to manage your team of builders and give them access to all the tools they need.



THE DISCOVERY METHOD

Change behaviour by putting your learners' experiences at the centre of their training, with the Discovery Method question type.



MOBILE READY

Genie content looks great and performs well on all devices, creating more accessibility and flexibility for your learners.



FULLY COMPLIANT

Export any content you create as SCORM 1.2, 2004, xAPI and cmi5 files for use on any compliant learning system.



CONNECTED

Integrate with the Academy LMS and Knowledge Arcade to form a direct line between your content and your learners.

And many more...

HOW DOES IT WORK?

Genie's intuitive builder and asset management tools make it easy to deliver those urgent projects and take care of last-minute revisions. Just follow this simple five step process:

1. Upload all your assets (questions, videos, images, audio, etc.).
2. Populate your content slides.
3. Add game mechanics (Badges, XP, Leaderboards, Timers, etc.).
4. Select a gaming template or use a standard training template.
5. Publish to the Knowledge Arcade, Academy LMS or export as a SCORM 1.2, 2004, xAPI or cmi5 compliant file and upload to the learning platform of your choice.

[Start Your Free Trial Now](#)

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