



GET READY FOR GROWTH ENGINEERING WRAPPED 2021!



2021 WAS A MEMORABLE YEAR.

WE WERE **CHALLENGED**.

WE WERE **TESTED**.

WE **LEARNED...**



A training module was completed every **11 seconds** across Growth Engineering apps in 2021!



THE WORKING LANDSCAPE CHANGED.

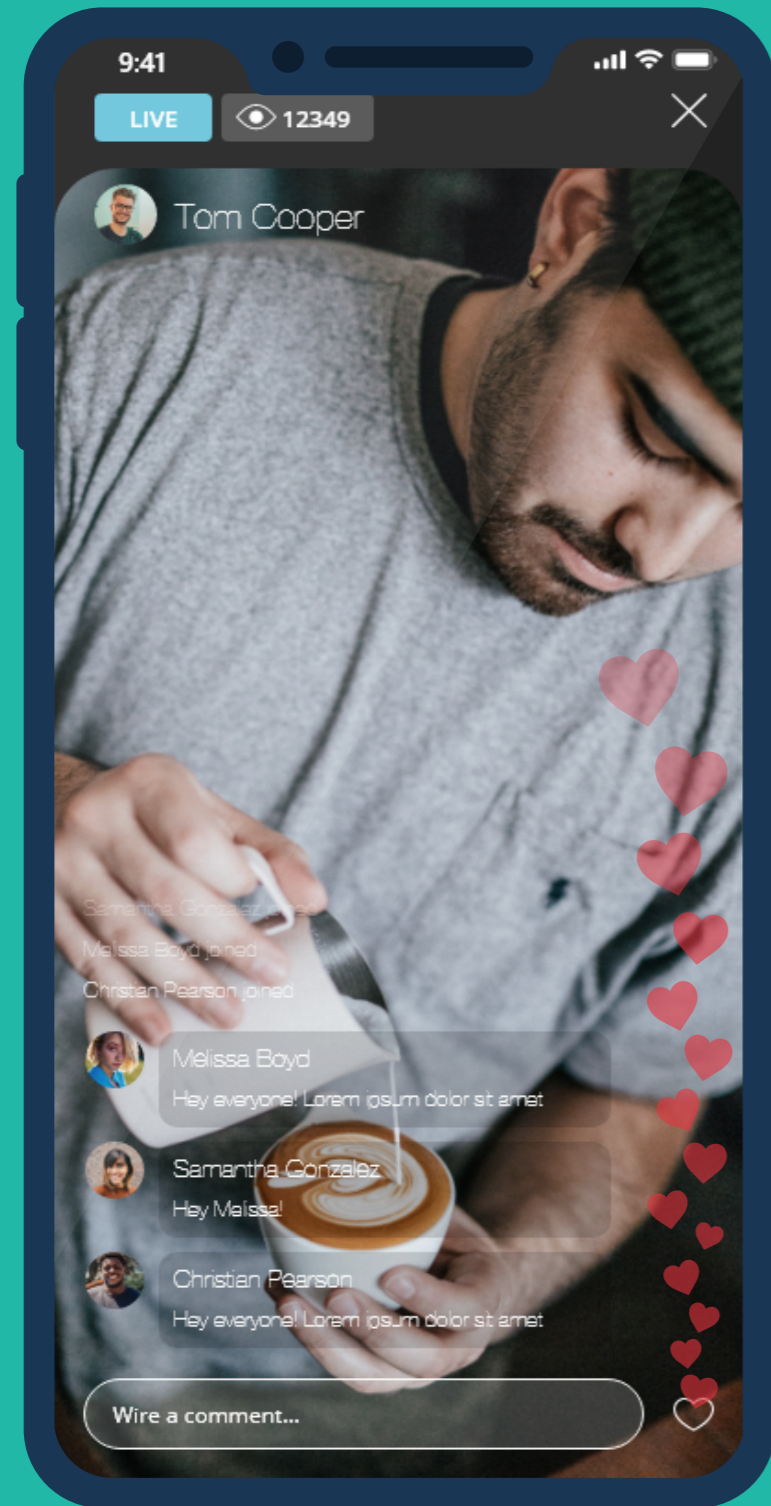
BUT WE DIDN'T FEEL REMOTE.

WE WERE **MORE SOCIAL THAN EVER...**

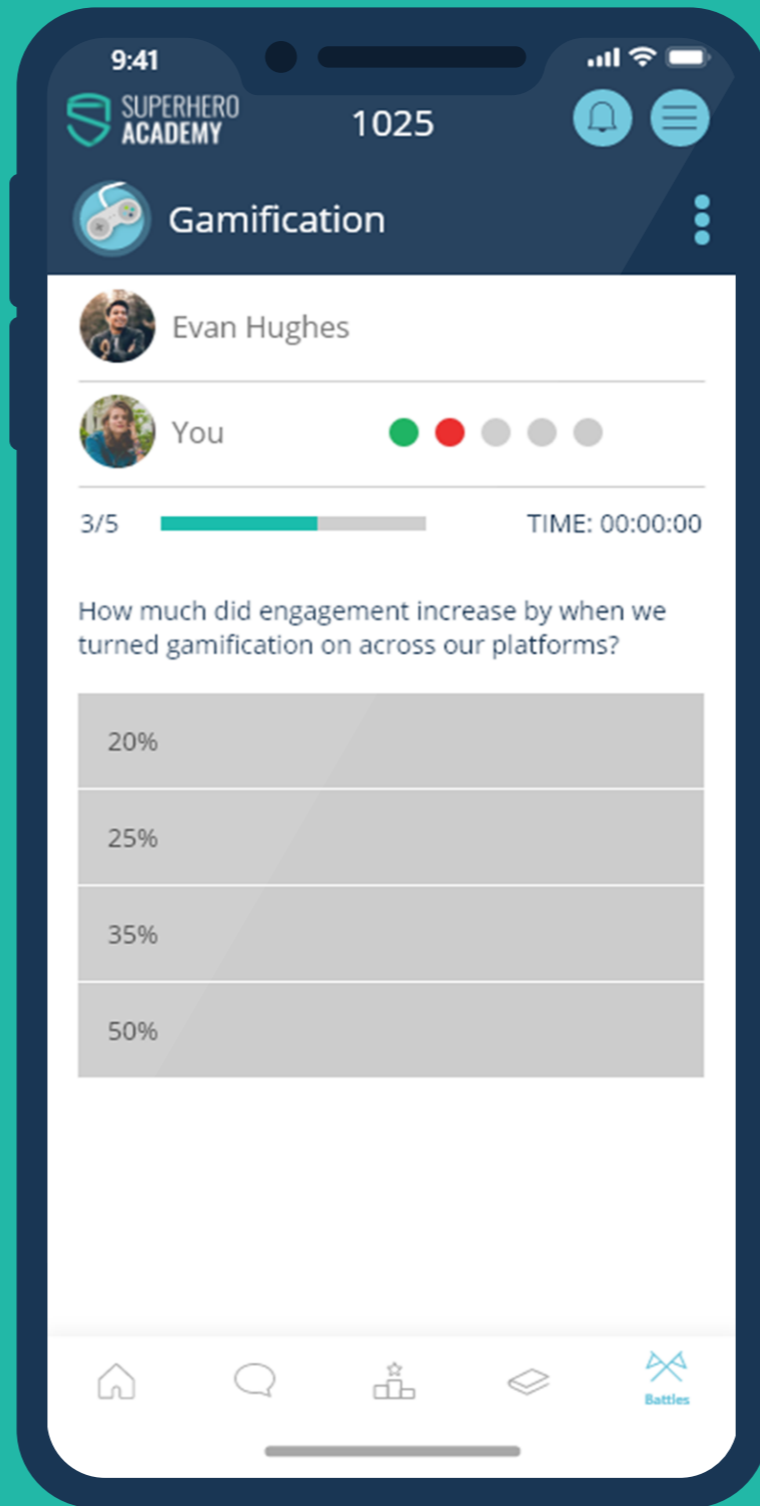


A social learning interaction happened every **5 seconds** on Growth Engineering apps in 2021!

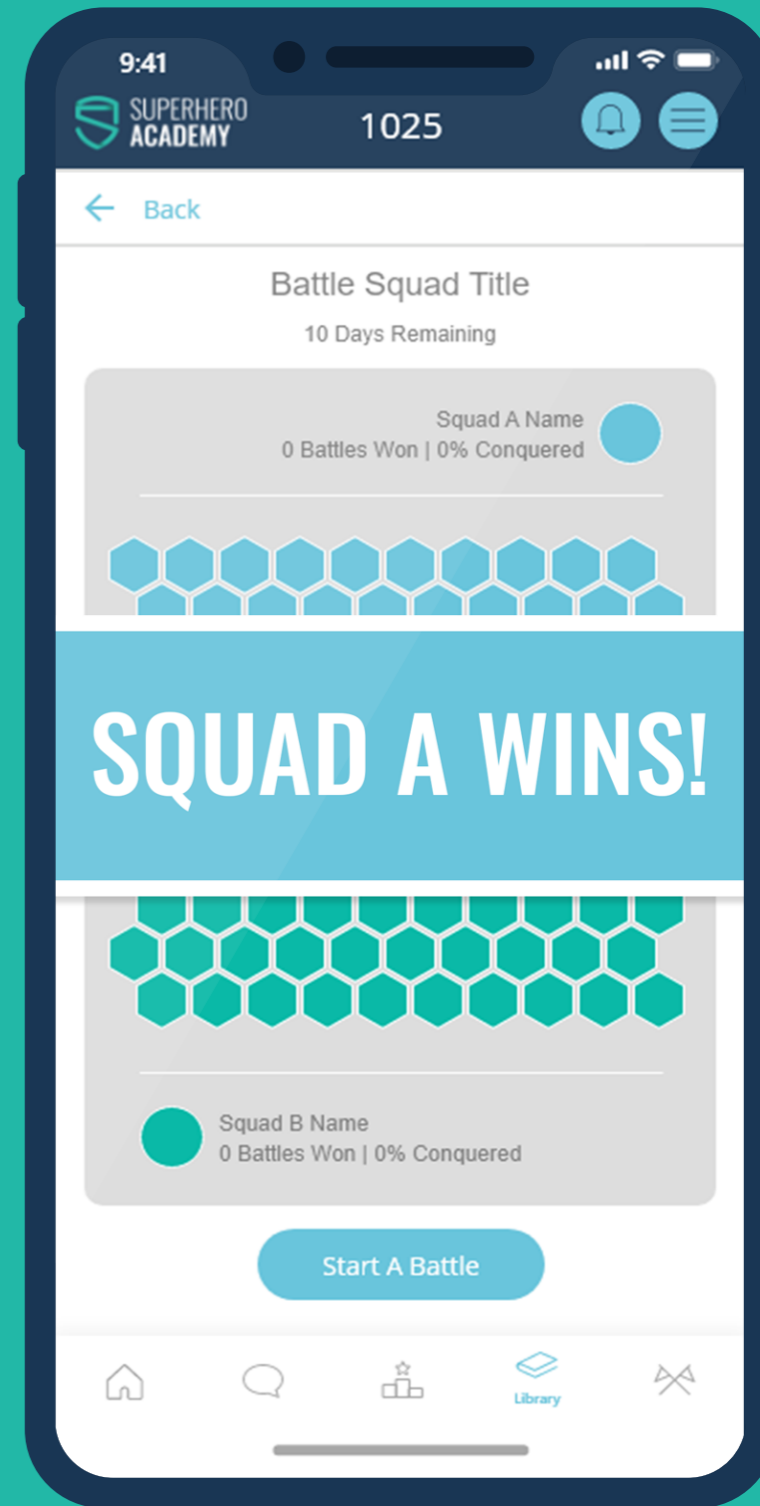
2021 WAS ANOTHER YEAR OF INNOVATION FOR THE GROWTH ENGINEERING APP...



Clubs Live
Cut expensive classroom costs & create memorable learning experiences!



Battle Squads
We've taken L&D's most effective knowledge reinforcement tool to the next level! Pit team-vs-team in the ultimate knowledge showdown!



THE BUSINESS IMPACT SEEN IN 2021 WAS HEAD-SPINNING...



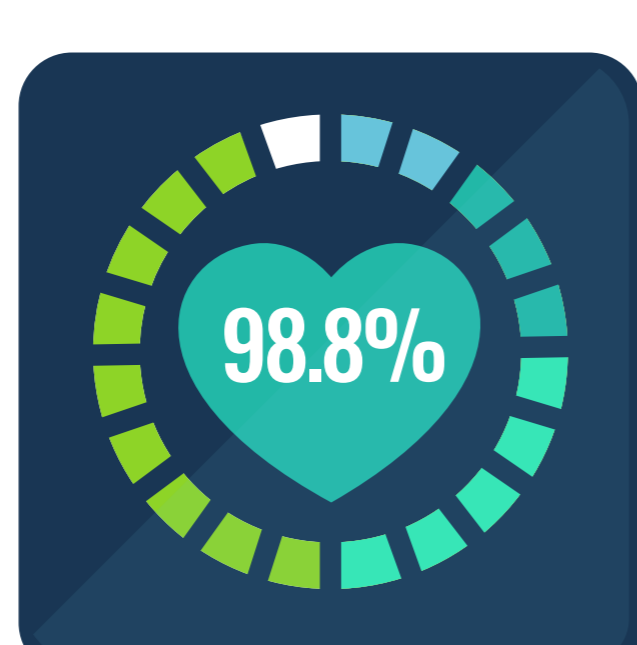
One retail client's app learning campaign was responsible for over **£16 million** in sales growth!



One fintech client added **\$253m+** in revenue via membership sales linked to their app solution



Territories that rolled out the app saw a **20%** increase in sales compared to those that didn't!



Real business impact requires deep engagement. **98.8%** of Growth Engineering app users are active every month!



Learners broke down knowledge silos by consuming **700%** more non-mandatory training units in 2021!

...AND AWARD-WINNING!



THE GROWTH ENGINEERING APP

Introducing **Growth Engineering Learning App**, the world's most advanced mobile application for organisational learning. It places unlimited potential right where your learners need it — their pockets!

Here are just some of the features proven to deliver real business impact:

- Microlearning
- Knowledge Battles
- Social Clubs
- Fully Gamified
- Push Notifications
- Offline Learning
- Fully Customisable
- And Much More!



GET IN TOUCH

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SCAN ME TO BOOK A DEMO