

SHAKING THINGS UP

TRANSFORMING YOUR ORGANIZATION!

ARE YOU ONE OF THE 80% OF BUSINESSES PLANNING TO IMPROVE CORPORATE CULTURE IN 2017 BUT DON'T KNOW WHERE TO START? ¹ FEAST YOUR EYES ON THESE SUPER STATS TO HELP YOU ACHIEVE THE ORGANIZATIONAL CULTURE OF YOUR DREAMS!

LISTEN TO YOUR EMPLOYEES



COMMUNICATION IS KEY!



COLLABORATE DON'T ISOLATE



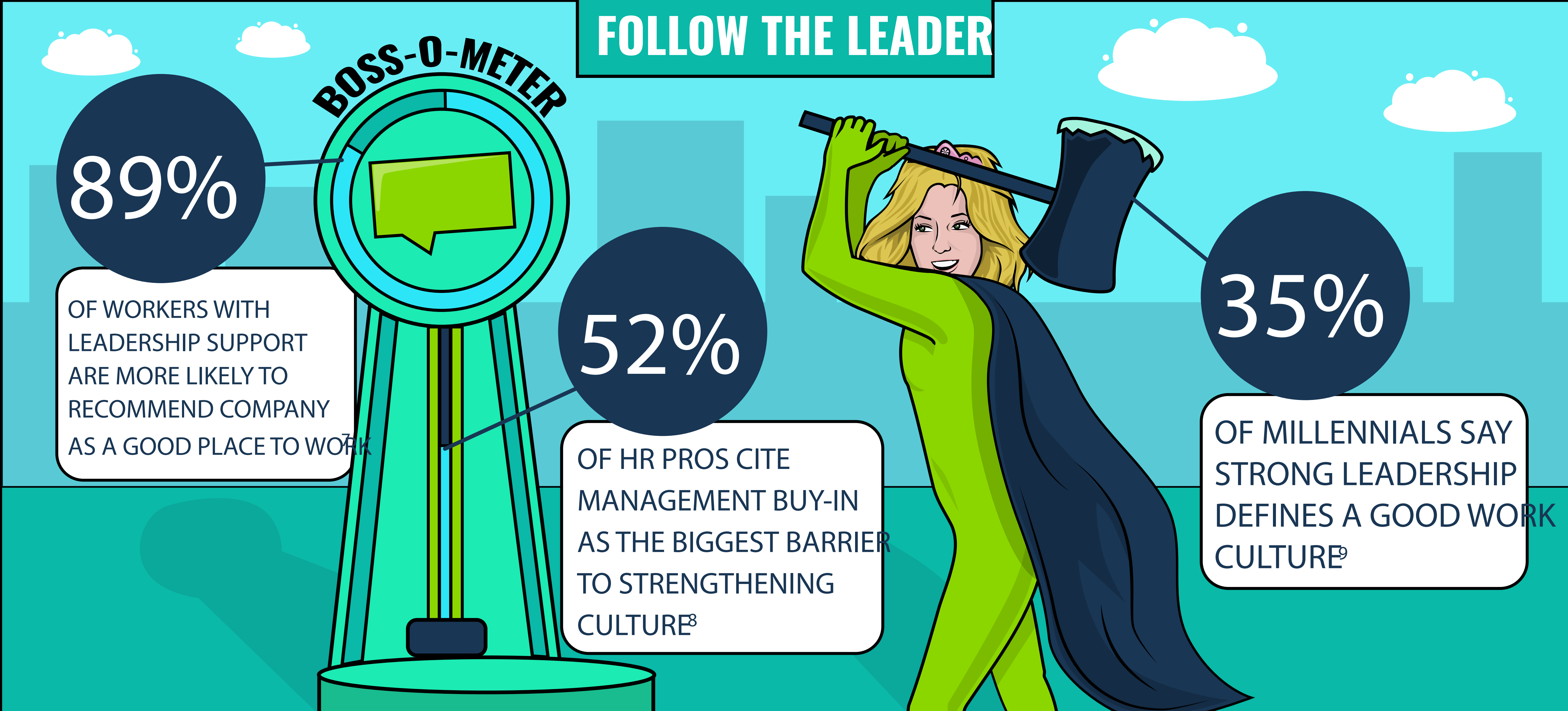
86% OF EMPLOYEES AND EXECUTIVES CITE LACK OF COLLABORATION OR INEFFECTIVE COMMUNICATION FOR WORKPLACE FAILURES ⁵

BE TRANSPARENT

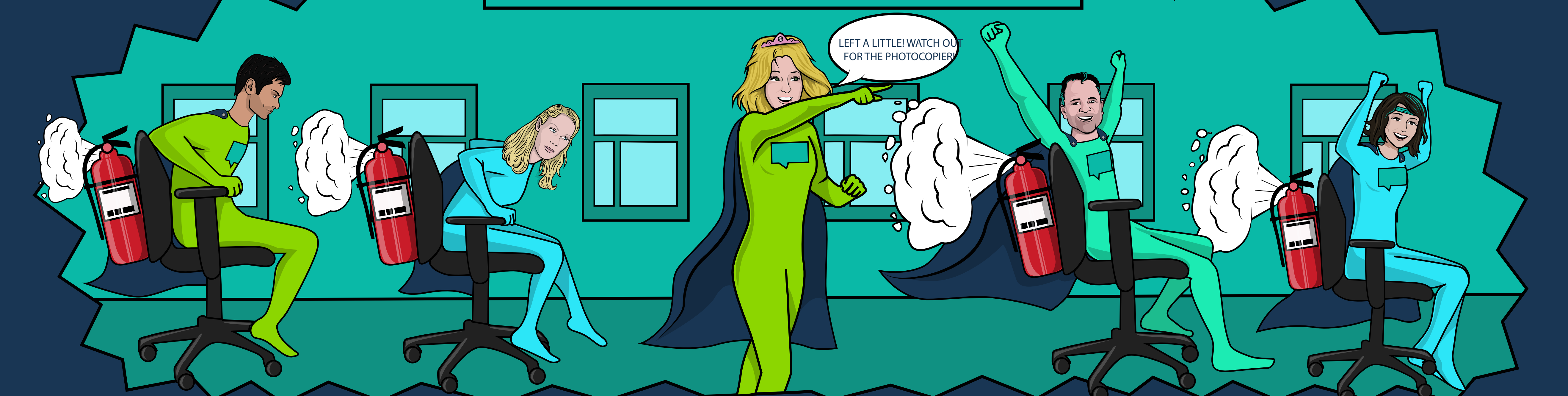


50% OF EMPLOYEES SAY THAT A BOSS SHARING INFORMATION AND DATA HAS A SIGNIFICANTLY POSITIVE IMPACT ON PRODUCTIVITY AND MOTIVATION ⁶

FOLLOW THE LEADER

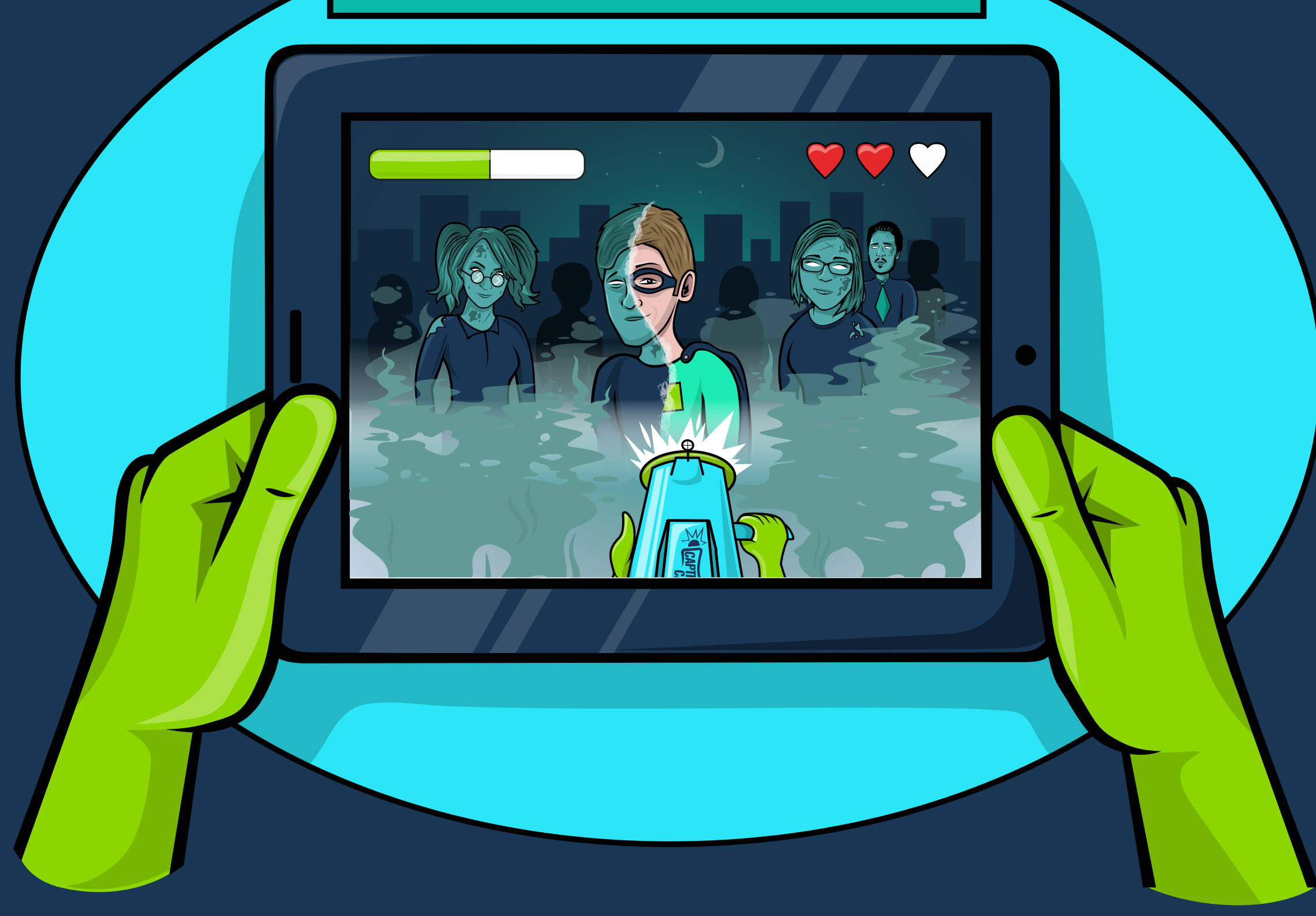


PROVIDE REGULAR FEEDBACK



68% OF EMPLOYEES WHO RECEIVE ACCURATE AND CONSISTENT FEEDBACK FEEL FULFILLED IN THEIR JOBS ¹⁰

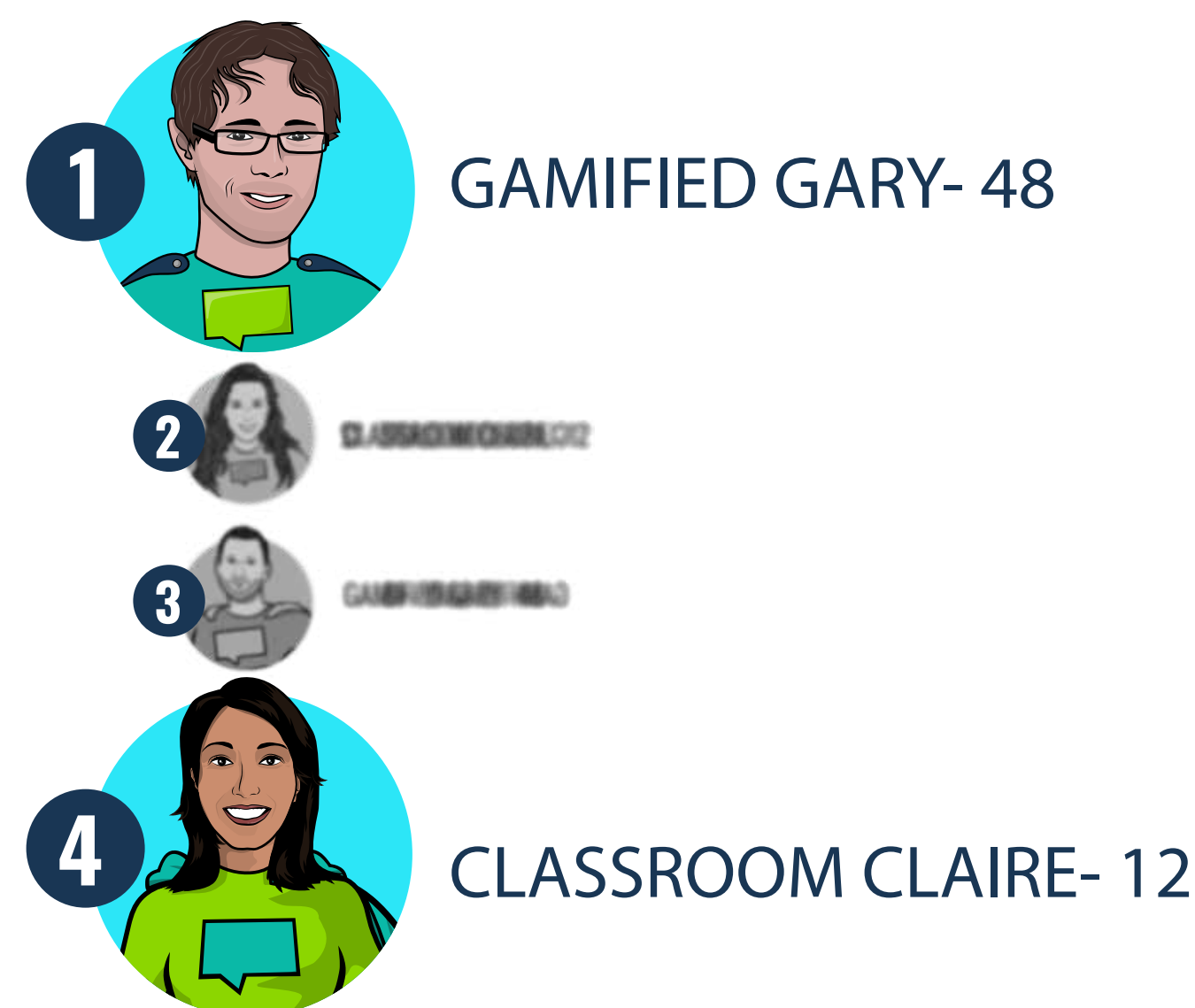
EPIC MEANING



HIGHLY ENGAGED EMPLOYEES ARE MORE THAN THREE TIMES AS LIKELY TO DO SOMETHING GOOD FOR THE COMPANY THAN OTHERS ¹¹

GET GAMIFIED

LEADERBOARD



ORGANIZATIONS WHO DEPLOY GAMIFICATION IMPROVE ENGAGEMENT BY 48% ¹²

REWARD YOUR EMPLOYEES



COMPANIES THAT SCORE IN THE TOP 20% FOR BUILDING A 'RECOGNITION-RICH CULTURE' HAVE A 31% LOWER VOLUNTARY TURNOVER RATE ¹³

LAY DOWN A CHALLENGE



76% OF MILLENNIALS THINK PROFESSIONAL DEVELOPMENT OPPORTUNITIES ARE ONE OF THE MOST IMPORTANT ELEMENTS OF A COMPANY CULTURE ¹⁴

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