Online learning has a bad reputation. Most solutions look like something from the dark ages. They aren’t engaging and fail to make a measurable impact because they don’t change employee behaviour. Isn’t it time to start doing things differently?

WE WAGE WAR ON DULL ONLINE LEARNING

THE ACADEMY LMS

Improve your team’s performance by as much as 75% year-on-year, with a learning management system that uses the power of engagement, brain science and learning best practice to drive results.

KEY FEATURES INCLUDE:

- Content Library (Video, eLearning, etc.)
- Assessments, Tests & Reviews
- Levels, Curricula & To-Do Lists
- XP, Badges, Leaderboards
- Social Streams & Groups
- Classroom Management Tools
- Admin Panel & Reporting Suite
- Mobile Responsive & Customisable

THE KNOWLEDGE ARCADE

Build a thriving learning culture with a customisable micro-learning app that makes changing behaviour and improving performance easy. The Knowledge Arcade has been proven to generate 9x more engagement than other comparable solutions and increase content completion rates by 230%.

KEY FEATURES INCLUDE:

- Built-in Authoring Tool & Reporting Suite
- Badges, XP & Leaderboards
- Social Clubs & Push Notifications
- Player-vs-player Quiz Battles
- Learning Games & Quests
- Bite-size Content Library
- Online / Offline Sync
- The Marketplace
Create high-impact, super engaging training content that's optimised for all devices, quicker than ever before. With Genie's intuitive builder and template system, you'll be creating gamified and game-based training content in no time – with no technical expertise required!

**KEY FEATURES INCLUDE:**
- Easy-to-Use Content Builder
- Comprehensive Customisation Options
- XP, Badges & Leaderboards For Your Content
- Mobile-Ready Learning Game Templates
- Variety of Quiz Question Types
- Asset Library & Permission Controls
- Push Content to App Library
- Export as SCORM, xAPI and cmi5

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**ENGAGEMENT OVERLOAD**

The results speak for themselves...

<table>
<thead>
<tr>
<th>KPI (Per User / Per Month)</th>
<th>Target</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique Sessions</td>
<td>7</td>
<td>63.9</td>
</tr>
<tr>
<td>eLearning Completed</td>
<td>2 modules</td>
<td>6.6 modules</td>
</tr>
<tr>
<td>Time on App</td>
<td>20 minutes</td>
<td>2 hours 23 minutes</td>
</tr>
</tbody>
</table>

**L'Oréal Travel Retail**

"We've never seen engagement like it."

– Sylvie Pecheur, Global Business Partner at HP

**HP**

"I knew it was going to be good, but I didn't expect it to be so phenomenal!"

– Pinda Dhillon, Head of Training Design, EE

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50+ industry awards since 2013, including...

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hello@growthengineering.co.uk
+44 1753 840 331
@growthengineer