



THE KNOWLEDGE ARCADE

Build a thriving learning culture with a customisable mobile learning app that makes changing behaviour and improving performance easy. The Knowledge Arcade has been proven to generate **9x** more engagement than other comparable solutions and increase content completion rates by **230%**.



QUESTS & OFFLINE ACCESS

Share microunits and learning games to fill knowledge gaps. Learners can even download content and access it offline.



BATTLES

Build and share peer-to-peer quiz Battles that enable learners to demonstrate their mastery and reinforce their knowledge.



CLUBS

Create discussion groups based on the topics that matter to you and your organisation and forge a learning community.



GAMIFICATION

Unleash the power of engagement and turbocharge your training campaign with XP, Badges and Leaderboards.



STREAKS & SCORECARD

Drive behavioural change with Streaks that help your learners form new habits and Scorecards that track their progress.



PUSH NOTIFICATIONS

Spur your learners into action with push notifications – the ultimate communication and engagement tool.



ADMIN TOOLS

Take full command of your training initiative and share responsibility via an intuitive web-based admin panel.



REPORTING SUITE

Access the data you need to monitor progress against your learning objectives and fine-tune your training programme.



BUILT-IN AUTHORING TOOL

Use the Genie Authoring Tool to quickly and easily create mobile-first training units – all with no technical knowledge required.

And many more...

HP CASE STUDY:

HP use the Knowledge Arcade as a sales enablement tool, helping their salespeople to use the HP security story to drive commercial discussions. An HP pilot group demonstrated unprecedented levels of engagement with their new learning solution.



54 Pilot users over **1** month
329 Microunits (**6.1 per user**)

4,557 Logins (**84 per user**)
1,044 Battles completed (**19.3 per user**)

“ We’ve never seen engagement like it. ”
– Sylvie Pecheur, Global Business Partner at HP



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